

Hi Caroline and Mat,

We have been asked to fill the attached template for US clients for this initiative. Have you already done this?

Thanks,  
Diego

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**From:** Caroline Kitidis  
**Sent:** Monday, January 12, 2015 6:09 PM  
**To:** Diego Galan; Mathew Negus  
**Cc:** Chip Packard; Haig Ariyan  
**Subject:** RE: Quintessentially Platinum - coming soon. Your support required. [C]

Classification: **Confidential**

Diego, Mat did this work, he defined these metrics over the past 6months with compliance so we have this. We discussed today and I am going to review again and he will send to you to discuss. As an FYI to your last point, there is no discussion post filtering, the filter defines who gets the membership card, its formulaic no discretion.

Kind regards,

Caroline Kitidis



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**From:** Diego Galan  
**Sent:** Monday, January 12, 2015 6:05 PM  
**To:** Mathew Negus  
**Cc:** Chip Packard; Haig Ariyan; Caroline Kitidis  
**Subject:** FW: Quintessentially Platinum - coming soon. Your support required. [C]

Classification: **Confidential**

Hi Mat,

We had a kick-off call on the Quintessentially Platinum program this morning (see attached presentation).

We need to nominate US clients for this program (total of 100 clients globally will be selected); in the US the clients should meet the criteria below (see page 18 of the attached document):